Orders

Order / Rev:

Alt Order #:

06832103

Product Desc:

HORSFORD 4 CONG

Estimate:

1366

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/19/12 / 08/01/12

Order Type:

GENERAL



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:15:00

Broadcast

15%

Cash

Advertiser

Name:

Priority:

Horsford for Congress

Demographic:

A35+

Product Codes:

PLC02

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Plan

Dill's lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	124	\$34,435.00	\$29,269.75
10/29/12	10/29/12	27	\$6 540 00	\$5,559,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	124	\$34,435.00	\$29,269.75	0.00
November 2012	27	\$6,540.00	\$5,559.00	0,00
Totals	151	\$40,975.00	\$34.828.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$40,975.00
Market	100%	\$157,596.15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,278.85
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$31,519.23
KTUD	1%	\$1,575.96
KVVU	15%	\$23,639.42
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,60 7.69

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp v		5-6a		-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
	NEWS			•	_									
	<u>Stai</u>	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Ratio	ng						

Page 2 of 6

Order / Rev: 5

104469 06832103 Advertiser:

Estimate:

Horsford for Congress

Alt Order #: Flight Dates:

10/23/12 - 10/29/12

Product Desc:

HORSFORD 4 CONG

1366

KSNV

	Ch	Start	End	Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 1	KSNV	10/23/1:	2 10/26/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
	NEWS			WIT O OU WUNCO	p www.agnois								
W	<u>Sta</u> /eek: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> ∽TwTF	Spots/Week 8	<u>Rate</u> \$100.00	Rating 0.00				•		
E 2	KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeU	p w/Wa @M	5-6a	M	:30	2	\$100.004	0.00 NM	2	\$200.00
	NEWS			M-F 5-6a WakeU	p w/Wagners								
۱۸		rt Date	End Date 11/04/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
				M-F 6-7a WakeU		6-7a	M	:30	2	\$190.004	0.00 NM	2	\$380.00
	NEWS			M-F 6-7a WakeU	•				_	* 100.00 t	0.00 (1,1)	_	ψοσσ.σσ
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/:		11/04/12	M	2	\$190.00	0.00						
E 4	KSNV	10/23/1:	2 10/26/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	-TWTF	:30	8	\$190.004	0.00 NM	8	\$1,520.00
	NEWS			W-r o-ra wakeu	p wwwagners								
	-	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 10/		10/28/12	TWTF	8	\$190.00	0.00						
E. 5	KSNV	10/23/11	2 10/26/12	Today Show Today Show	СМ	658a-9am	-TWTF	:30	16	\$250.004	0.00 NM	16	\$4,000.00
	TODAY			, ,									
16		rt Date	End Date	<u>Weekdays</u> TwTF	Spots/Week	Rate	<u>Rating</u>						
	/eek; 10/ KSNV		10/28/12 2 10/29/12		16 CM	\$250,00 658a-9am	0.00 M	:30	4	\$250.004	0.00 NM	4	ደ4 ሰሰ ስ ሰሰ
_ ~	110111	10,20,1	2 10/20/12	Today Show	OW	0000-00111	1.1	.50	-4	φ200.004	U.UU INIVI	4	\$1,000.00
	TODAY												
W	<u>5ta</u> /eek; 10	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 4	<u>Rate</u> \$250,00	<u>Rating</u> 0.00						
E 7			2 10/27/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
	MENAG			News 3 Sunrise	SATURDAY								,
	NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/		10/28/12	S-	1	\$125,00	0.00						
E 8	KSNV	10/28/1	2 10/28/12		СМ	7a-8am	s	:30	1	\$250.004	0.00 NM	1	\$250.00
	SUN TO	DAY		Sunday Today									
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		10/28/12	S	1	\$250.00	0.00						
E 9	KSNV	10/28/1	2 10/28/12	Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
	MTP			Micel file 1-1638									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10/		10/28/12	M-F Today Show		\$1,900.00 9-10a	0.00 -TWTF	.20	-	6150.004	0.00 NN	۔ ا	# 750.00
L. 10	110111	10/20/1	2 10/20/12	M-F Today Show		3-10a	- 1 W 1 F	:30	5	\$150.004	0.00 NM	5	\$750.00
	TODAY												
1/4	<u>Sta</u> √eek: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/Week 5		Rating 0.00						
				M-F Today Show		9-10a	M	:30	1	\$150.004	0.00 NM	1	\$150.00
				M-F Today Show						********		•	Ψ100.00
	TODAY	II <u>rt Date</u>	End Date	Weekdays	Spots/Week	Date	Dating						
W	<u>یں۔</u> /Veek: 10		11/04/12	M	1	<u>Rate</u> \$150,00	<u>Rating</u> 0.00						
			2 10/29/12	M-F Today Show	III 4th 16M	10am-11am		:30	1	\$100.004	0.00 NM	1	\$100.00
	TODAY	111		Today 4th Hour									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10/	29/12	11/04/12	M	1	\$100.00	0.00					J	
E 13	KSNV	10/23/1	2 10/26/12		СМ	10am-11am	-TWTF	:30	5	\$100.004	0.00 NM	5	\$500.00

KSNV

Page 3 of 6

Order / Rev: .

104469

Advertiser:

Horsford for Congress

Alt Order #:

06832103

Product Desc:

HORSFORD 4 CONG

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1366

TODAY III Start Date End Date Content of Start Date Section Sect	Amount		Spots	Rtg Type S	Rate Pri	ı	ots	Len Sp	me Days	Start/End Ti		Inventory Code M-F Today Show	End	Start	Ln Ch
Start Date											III 4(III)	-		m	TODAY
E14 KSNV 10/23/12 10/28/12 Rochael Ray Rachael Ray Start Date End Date Week 10/22/12 10/28/12 10									_					rt Date	<u>Sta</u>
Start Date End Date Weekdays Spots/Week Rate Rating	\$500,00		5	0.00 NM	100.004	\$	5	:30				•			
E16 KSNV 10/29/12 10/29/12 Rachael Ray Rachael Rachael Ray Rachael Ray Rachael Ray Rachael R														rt Date	<u>Sta</u>
RACHEL RAY Slat Date End Date Weekdays Non News Non Ne	\$200.00		2	0.00 N M	100.004	\$	2	:30				Rachael Ray			
E16 KSNV 10/29/12 10/29/12 Noon News Noon News Noon News NEWS Start Date Meek 10/29/12 10/29/12									Rating	<u>Rate</u>	Spots/Week	•	End Date		
New Start Date End Date Weekdays Spots Week Rate Start Date Week 10/28/12 11/04/12 Noon News Noon News	\$125.00		1	0.00 NM	125.004	\$	1	:30				Noon News			
Meric 10/28/12 11/04/12 11/04/12 10/28/12 1									Dating	Dete	Proto Milook		End Data	rt Data	
New New Start Date End Date Weekdays Spots/Week Rate Rating	\$625.00		5	0.00 NM	125 004	\$	5	-30	0.00	\$125.00	1	M	11/04/12	29/12	Week: 10/
Meek: 10/22/12	φ 0 25,00			0.00 14101	125.004	Ψ	3	.50	1811	12-1200pm	O.W.		. 10/20/12	10,20,1	
The Doctors							-			\$125.00	5	-TWTF	10/28/12	22/12	Week: 10/
Start Date Find Date Weekdays Spots/Week Rate Store Stor	\$500.00		5	0.00 NM	100.004	\$	5	:30	-TWTF	2pm-3pm	СМ		2 10/26/12	10/23/1	
E 19 KSNV 10/29/12 10/29/12 The Doctors The															Sta
Start Date End Date Weekdays Spots/Week Rate Rating	\$100.00		1	0.00 NM	100.004	\$	1	:30			СМ		2 10/29/12		E19 KSNV
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date											Spots/Week 1				<u>Sta</u>
Start Date Meekdays Meekdays Spots/Week Rate Rating 0.00	\$125.00		1	0.00 NM	125.004	\$	1	:30	S	9a-930am	knd CM	•	2 10/28/12	10/28/1	
E 21 KSNV 10/23/12 10/26/12 Dr. Phil											Spots/Week				<u>Sta</u>
Start Date End Date Weekdays Spots/Week Rate Rating	\$750.00		5	0.00 NM	150.004	\$	5	:30	-TWTF	3-4p	СМ		2 10/26/12	10/23/1	
E 22 KSNV 10/29/12 10/29/12 Dr. Phil									-						<u>Sta</u>
Start Date End Date Weekdays Spots/Week Rate Rating	\$300.06		2	0.00 NM	150.004	\$	2	:30							E 22 KSNV
E 23 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 2 \$175.004 0.00 NM 2 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$175.00 0.00 E 24 KSNV 10/23/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF :30 4 \$175.004 0.00 NM 4 4PM NEWS (1 hour) (4:00 PM-4:30 PM)															<u>Sta</u>
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	\$350.0		2	0.00 NM	175.004	\$	2	:30	M	4-5pm	HOUR)CM	NEWS 3 at 4 (1		· · · · · · · · · · · · · · · · · · ·	
E 24 KSNV 10/23/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF :30 4 \$175.004 0.00 NM 4 HM NEWS (1 hour) (4:00 PM-4:30 PM)									<u>Rating</u>	Rate	Spots/Week	Weekdays			Sta
	\$700.0	ļ	4	0.00 NM	175.004	\$	4	:30	-TWTF	4-5pm	HOUR)CM	NEWS 3 at 4 (1			
Start Date End Date Weekdays Spots/Week Rate Rating									,	•			End Date	ırt Date	
Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 0.00 E 25 KSNV 10/23/12 10/26/12 CM 4-5pm -TWTF :30 5 \$175.004 0.00 NM 5	\$875.0		_	O OO NIAA	175 004	đ	5	-30	0.00	\$175.00	4		10/28/12	22/12	Week: 10

Print Date: 08/02/12 09:09:00 Page 4 of 6

KSNV

Order / Rev: 1

104469

Advertiser:

Horsford for Congress

Alt Order #: Flight Dates: 06832103

10/23/12 - 10/29/12

Product Desc:

HORSFORD 4 CONG

Estimate:

1366

Ln Ch Start End Inventory Code Break Start/End Time Len Spots Days Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$175.00 5 0.00 E 26 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$175.004 0.00 NM M-----\$175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M-----\$175.00 0.00 E 27 KSNV 10/29/12 10/29/12 M-F Early News CM 5-630p :30 \$265,004 M----0.00 NM \$265.00 M-F Early News **NEWS** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 11/04/12 Week: 10/29/12 \$265.00 0.00 E 28 KSNV 10/23/12 10/26/12 M-F Early News CM 5-630p -TWTF--:30 \$265.004 0.00 NM \$2,120.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 -TWTF--\$265.00 0.00E 29 KSNV 10/23/12 10/26/12 M-F Jeopardy СМ 630-7pm -TWTF--:30 \$260,004 0.00 NM \$1.040.00 M-F Jeopardy JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ~TWTF~ \$260.00 0.00 E30 KSNV M-F Jeopardy 10/29/12 10/29/12 CM 630-7pm M----:30 \$260.004 0.00 NM \$260.00 M-F Jeopardy JEP Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/29/12 11/04/12 \$260.00 0.00 E31 KSNV 10/29/12 10/29/12 M-F Wheel CM 7-730pm M-----:30 \$260.004 0.00 NM \$260.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 \$260.00 0.00 M-F Wheel E 32 KSNV 10/23/12 10/26/12 7-730pm CM -TWTF--:30 \$260.004 0.00 NM \$1,040.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ~TWTF~~ \$260.00 0.00 E33 KSNV 10/27/12 10/27/12 Wknd Jeopardy CM 630-7pm \$175,004 ----5-:30 0.00 NM 1 \$175.00 SAT/Jeopardy End Date Spots/Week Start Date Weekdays 1 4 1 <u>Rate</u> Rating ----5-Week: 10/22/12 10/28/12 \$175.00 0.00 E 34 KSNV 10/27/12 10/27/12 Wknd Wheel of Fortune CM \$175.004 0.00 NM 7-730pm ----S-:30 \$175.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$175.00 0.00 E 35 KSNV 10/29/12 10/29/12 Mon PR 10-11p M-----CM :30 1 \$1,000.004 10-11pm 0.00 NM \$1,000.00 Monday Prime 10-11pm REVOLUTION Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$1,000.00 0.00 E 36 KSNV 10/23/12 10/23/12 Tues PR 10-11p CM 10-11pm :30 \$900.004 0.00 NM \$900.00 Tuesday Prime 10-11pm **PARENTHOOD** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$900.00 0.00 E37 KSNV 10/25/12 10/25/12 10-11pm CM :30 \$950,004 0.00 NM \$950.00

KSNV

Page 5 of 6

Order / Rev: -

104469

Advertiser:

Horsford for Congress

Alt Order #:

06832103

2103

Product Desc:

HORSFORD 4 CONG

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1366

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Thurs PR 10-11p Thursday Prime 1	0-11nm								
ROCK CE	ENTER		Thursday Fillie 1	o-i ipili								
Start		End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22		10/28/12	T	1	\$950.00	0.00						
E 38 KSNV 1	10/26/12	2 10/26/12	Fri 10-11p Friday Prime 10-1	CM 1pm	10-11pm	F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DLINE			Triday Frime 10-1	ipiii								
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22		10/28/12	F	1	\$1,000.00	0.00						
E39 KSNV	10/27/17	2 10/2//12	Sat PR 10-11p Saturday Prime 19	CM 0-11pm	10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
SVU			Outdiday i finic is	o-11pm								
	<u>Date</u>	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22		10/28/12	S-	1	\$500.00	0.00						
E40 KSNV 1	10/28/17	2 10/28/12	Sun PR 10-11p Sunday Prim 10-1	CM 1nm	10-11pm	S	:30	1	\$350.004	0.00 NM	1	\$350.00
L&O AFT	ER NFI	_	Canaay 1 mm 10-1	TPINI								
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22		10/28/12	S	1	\$350.00	0,00						
E 41 KSNV	10/23/17	2 10/26/12	M-F News 3 at Ele		11pm-1135p	m -TWTF	:30	4	\$275.004	0.00 NM	4	\$1,100.00
NEWS			WI-I NEWS 5 at LI	GVCI)								
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22		10/28/12	-TWTF	4	\$275.00	0.00						
E 42 KSNV	10/29/1	2 10/29/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	m M~~~~-	:30	1	\$275.004	0.00 NM	1	\$275.00
NEWS			MIN MOMS DELL	GVCII								
	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29		11/04/12	M	1	\$275.00	0.00			400-004			
E 43 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at I Sa-Su News 3 at		11pm-1135p	mS-	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS				_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22		10/28/12	Sa-Su News 3 at I	FlovorCM	\$285.00 11pm-1135p	0.00 mS	-30	1	\$285.004	O OO NIM	4	<u></u>
L44 KONV	10/20/1	2 10/20/12	Sa-Su News 3 at		i ibin-i i səb	in3	:30	,	\$200.0U4	0.00 NM	1	\$285.00
NEWS												
	Date	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2:		10/28/12	The Tonight Show	/ CM	\$285.00 1135p-1237a	0.00 a -TWTF	:30	8	\$150.004	0.00 NM	0	#4 000 00
E. 45 ROW	10/23/1	2 10/20/12	Tonight Show	, Olai	1155p-1257	a (W)	.30	0	\$150.004	O,OO MIVI	8	\$1,200.00
TON SHO			-							:		
	<u>Date</u>	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 8		Rating						
Week: 10/2: E 46 KSNV			· · · · · · · · · · · · · · · · · · ·		\$150.00 1135p-1237a	0.00 a M	:30	2	\$150.004	0.00 NM	2	\$300.00
E-10 ROIW	10/20/1	2 10120112	Tonight Show	. Oivi	1100p-1207	a 14	.00	_	ψ130.00-4	0.00 IVIVI	2	φ300.00
TON SHO			-									
Start Week: 10/2	t <u>Date</u>	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
			Saturday Night Liv		1130pm-1:0		:30	1	\$400.004	0.00 NM	1	\$400.00
		_ ,	Saturday Night Li		rroopin mo	24	.00		ψ100.00-1	0.00 1111	,	ψ400.00
SNL												
<u>Start</u> Week: 10/2	t <u>Date</u> 12/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
			Saturday Today	CM	7a-9am	S-	:30	2	\$175.004	0.00 NM	2	\$350.00
			Saturday Today	- ***		J	.20	_	Ţ.1.0100 T	2.00 (4)4)	1	φυσυ.υυ
SAT TOD		E-45 (381 13	Duration 1	.	D-U					l	
<u>Start</u> Week; 10/2	<u>t Date</u> 92/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2		<u>Rating</u> 0.00						
E 49 KSNV				CM	6a-7a	S	:30	2	\$110.004	0.00 NM	2	\$220.00
	•			=	••	J		_	Ţ	2.25 1111	1	Ψ2.2.0.00

KSNV

Page 6 of 6

Order / Rev: .

104469 06832103

Advertiser:

Estimate:

Horsford for Congress

Alt Order#; Flight Dates:

10/23/12 - 10/29/12

Product Desc:

HORSFORD 4 CONG

1366

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$110.00 0.00 E 50 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM GM 9:30a-10a \$175.004 0.00 NM 1 \$175.00 Chris Matthews SUN 9:30am CM Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S \$175.00 0.00 E 51 KSNV 10/29/12 10/29/12 Mon PR 8-10p CM 8-10pm :30 M-----1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm VOICE Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 11/04/12 Week: 10/29/12 1 \$1,100.00 0.00 Wed PR 9-10p E 52 KSNV 10/24/12 10/24/12 СМ 9-10pm 1 \$1,300,004 ---W----:30 0.00 NM \$1,300.00 Wednesday Prime 9-10pm **ROCK CENTER** Start Date End Date Spots/Week Weekdays Rating Rate Week: 10/22/12 10/28/12 \$1,300.00 0.00 E 53 KSNV 10/24/12 10/24/12 Wed PR 10-11p CM 10-11pm ~-W----:30 1 \$1,000,004 0.00 NM \$1,000.00 Wednesday Prime 10-11pm CHI FIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --W----1 \$1,000.00 0.00 E 54 KSNV 10/25/12 10/25/12 Thurs PR 9-10p CM 9-10pm ---T---:30 \$850.004 0.00 NM \$850.00 Thursday Prime 9-10pm OFFICE/UP ALL NIGHT Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T---\$850.00 0.00 E 55 KSNV 10/26/12 10/26/12 Fri PR 9-10p CM 9-10pm ----F--:30 \$750,004 0.00 NM 1 \$750.00 Friday Prime 9-10pm **GRIMM** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ----F--Week: 10/22/12 \$750.00 1 0.00 E 56 KSNV 10/27/12 10/27/12 Sat PR 8-9p CM 8-9pm ----S-:30 \$350.004 0.00 NM 1 \$350.00 Saturday Prime 8-9pm Start Date End Date **Weekdays** Spots/Week Rate Rating 10/28/12 ----s-Week: 10/22/12 \$350.00 0.00 E 57 KSNV 10/28/12 10/28/12 NFL Football СМ 1P-9PM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football NFL GAME Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ----S \$4,000.00 0.00 Totals 151 \$40,975.00